SNOW IN STREETS CAUSES \$2,000,000 GILSEY DAMAGE BY SEVEN FIRES ESTATE AT AUCTION

Engines Could Not Plough Through Uncleaned Parcels to Be Hammered Down Condition of Sembrich's Hus-Thoroughfares in Time to Save Burning Property-Homeless Tenants Shiver.

hours kept the firemen on the jump. basement of this house is occupied by They found the streets deep in snow Brookwell & Crane, harness makers; and the fire hydrants frozen. In each the first floor by Horace S. Ely, real are shortly to be sold at auction. Bryan

Fire started in the kitchen of the Ho- students. their all, were shivering about the agarm.

ved to have been incendiary.

Taken Down Ladders,

The tements tried to get down the

Store Opens

There are

instance the fire got a good lead on estate broker; the second floor by a tailor, and the upper floors by two art

the guests in night clothes, having lost long search located it and sent in the

their all, were shivering about their ships and the ships and the ships and the ships are ships ar Temperate in the three-stery brown-morne apartment-house at No. 201 West Thirtieth street, while the fire was The third street were awakened at 2.80 in progress. The noise of the engines comprises about 17,000 square feet. delock by smoke in the hellway. This and the cries of the firemen awoke the Princess Theatre, just north of guests in the letter-boxes and is suests in both the Holland and the Burlington, and there was much imeasiness among them until the fire was under

Hotel Guesta Aroused.

The next alarm came from Nos. 123 they were in night clothes when the firemen, under Deputy Chief Langford, came. The Deputy Chief Langford, came. The Deputy Chief sent his men up with ladders and the frightened temants were carried to the street. The police and Fire Marshal began an investigation. The loss was estimated at \$4.00. At \$4.40 o'clock the engines were called to No. 39 East Nineteenth street, where fire was raging on the seventh floor, it quarters occupied by Harry Blumentield, closek and suit maker. Next to this building is a Japanese boarding-house at Greenridge, S. I., tolephaned to the police at 2.32 o'clock that her home was burning. It was a long pun for the fire-engines, and before they could plough theough the snow-banks har home had been destroyed.

And 125 Mangin street, a six-story building or the six streets on the six street on the six street of the sale of the seventh floor, it quarters occupied by Harry Blumentield, closek and suit maker. Next to this building is a Japanese boarding-house and also the Continental Hotel. The engines frightened the Japanese from their beds and they fied to the streets in Oriental costumes. The guests of the more prevalent of all complaints.

The most frightful tortures hand to the streets in Oriental costumes. The guests of the more revealed to Nos. 123

Nervous Wreck Dr, Greene's Nervous whench is suffering to the suffering women are the subjects of ridicule by friends who, being well themselves. Yet there is no more terrible suffering than the most prevalent of all complaints.

The most frightful tortures hand the misd; the person is in constant dread of impending evil; sleep refuses to come, and its the most prevalent of all complaints.

The most frightful tortures handed to the streets in Oriental Costumes. The guests of the most trifles cause worry and anxiety.

Thoughts of insanty develop, and the poor aroused. The fire was put out after a series of silved to Nos. 188 and 590 Broadway a silved to Nos. 183

could plough through the snow-banks
her home had been destroyed.

The firemen were next called to Nos.

The firemen were next called to Nos.

Set and 190 Broadway, a thirteen-story building, when the authomatic alarm sounded. After a long search the fire was found and put out. The automatic alarm say found and put out. The a

In every detail the Leading Retail Establishment of Brooklyn.

Another Great Loeser

1,500 New Shirts : : About Half Price.

Thousands of Shirts have been sold. Thousands of men have outfitted themselves for Summer and

Now comes another great Shirt sale. Fifteen hundred absolutely new Negligee Shirts are concerned.

600 High Grade \$1.50 Madras Shirts at 79c.

900 Plain Blue 60c. Chambray Shirts at 35c., or 3 for \$1.

makers in the country. Made of fine white corded, self figured and striped madras. Made squarely up

hurrying to buy at regular prices very shortly. A fine shade of blue and a chambray that will wear and

Three Bargains in Silks.

85c. Guaranteed 27-Inch Black Taffeta at 59c.

\$1 Black Chiffon Moire Velour at 44c. \$1 Rough 27-Inch All-Silk Pongee at 69c.

NEWS WHICH SHOULD WARRANT the busiest Saturday the Silk Store has experienced this year. All are of splendid quality and are in the most desirable colors for Spring gowns.

Hosiery and Underwear

to the standard of the best \$1.50 Shirts, each with a pair of separate cuffs to match. Sizes 14 to 17.

launder well. Each Shirt with a pair of separate cuffs to match. Sizes 14 to 17.

The fabrics were bought by the shirt-maker under the usual prices—and he shared his advantage THE WHITE MADRAS SHIRTS AT 79c .- \$1.50 VALUE-are the product of one of the best

THE BLUE CHAMBRAY SHIRTS AT 35c,-6oc. VALUE-are just such Shirts as men will be

shirt sales of the past weeks have attracted attention of men everywhere.

Include Proctor's Fifth Avenue Theatre.

band Alarms Doctors, Following Odd Accident.

The condition of Prof. Guillaume Sten- Boat Overturned in Ley Water and gel, hustand of Mme. Marcella Sem-Steamship Company in Hoboken, was Maddox, thirty-two years old, went s) alarming last night that Dr. W. fishing yesterday on Back River, near T. Bull was called to the Savoy here.

Hotel to consult with Dr. Liener, the Their boat was overturned, Maddox family physician. Dr. Bull says that became entangled in a submerged fish-

DROWNED IN FISHNET.

he pier of the Hamburg-American ning, forty-one years old, and W. E.

unless complications set in the patient will be able to leave his bed in a week.

Prof. Stengel's head, face and neck are covered with cuts and there is a deep gash behind his right ear that ex-

"Errands to go Through slush and snow ?"

Are You Fit for a Day's Work?

Get a Box To-Night, it Druggists. 10c. and 25c. the Box

BROADWAY, - - - - BROOKLYN. BROOKLYN'S MOST DEPENDABLE LARGE RETAIL STORE.

50c Flannelette 19c

Nest blue and white stripe effects;

\$1.75 Shoes for Boys 1.25 Vici kid, box calf and calf: sizes 1 to 2. Surplus stock of a great New

On Sale Till 1 P. M.

5-Hour Specials

Seersuckers in Variety of Patterns Plain colors, checks and stripes; uperior material for women's and

35c Made of extra fine Percale with fine Madras front: link cuffs to match; sizes '14 to 17; 3 for.....1,00

Three Astounding Values From Our Pure Food Grocery.

Remarkable Budget of All-Day Specials

\$3.50 Silk Waists, 1.98

Japanese Silk; made with two embroidered panels and insertion 1 98 of Val. lace; black or white:



\$15

\$8 Tan Covert 4.98

Spring Suits and Coats

A showing of Clothing without an equal in Brooklyn. Offerings that comprise values without worthy rivals. Withal, just the natty clothing for Easter and Confirmation

Important Cereal Sale

This Coupon Sale S A.M. till 1 P.M. 40c Gray Enameled 19c

Full 3-qt, size. Absolutely first quality. Has heavy retinned cover. Fully warranted. Made by one of the famous Only one to a customer. None delivered. No mail or 'phoue orders, None to dealers or minors. REMEMBER-None without this coupon.

\$1.00 Fancy A9c

95c Nainsook 69c High or low neck; yoke of em-broodery or lace; sizes 15, 16 and 17; superior quality nainsook.

19c White Cotton Ribbed 121c

Low neck, short sleeves or no sleeves, with ribbon in neck; sizes 4, 5 and 6. Fine grades.

\$1.50 Fountain Pen 48c

Hard rubber holder; each pen guaranteed; best Fountain Pen for the money ever offered.

Women's and Misses' 49C Storm Rubbers

Wool Serge

Fine Lawn 69c Fine Lawn 49c

Light and dark effects; made with a turnover collar and bishop sleeves; sizes 36 to 46.

Fine Quality Waist Sets.

To-morrow,

Tooth Powder, Dr. Rose's, the name tells the quality, put up in screw top bottles, the regular 10c, size for ... 6c

Toilet Soap, white hand, takes the place of Sapolio; the regular 5c cakes, Saturday two cakes for ... 5c

Cuff Pins, gold plate I and engraved, 12 on card, very handy to have on the dressing table, the 15c kind, card... 10c

wiss, entire front of broad tucks, forming yoke tucked back, short sleeves, sheer white grounds with pretty flow trimmed with Val. lace, tucked collar, ered patterns, will wash well. Non

Value \$2.00: To-morrow.

Women's Coats, tan covert, satin of plain colored cashmere, value 1.59

Value 39c; To-morrow,

Saturday's Opportunities in Men's Suits, Top Coats

We Give Either S. 2 H. Green or Dividend Stamps. Take Your Choice. One Stamp With Each 10c. of a Purchase. We

Redeem 1,000 Dividend Stamps the Same as \$3 00 Cash When Buying Merchandise. The Sperry and Hutch nson Co, Redeem

Books of 990 Green Stamps for Beautiful Prentiums. See their P emium Parlor, On Gur Fifth Floor.

Fuiton, from Bridge to Duffield St. BROOKLYN.

read. It requires a great deal more effort to put good value into a suit or overcoat at a medium price than if you pay bigger money. We've worked hard to do this and are groud to state that the clothing evidences the fact that we have won this time and secured the best of value at a medium price. Our store is splendidly ready to serve Why not look in Saturday and see our special offerings.

Men's Spring Suits and Overcoats. Suits of all wool fancy mixtures, worsteds, homespans and thibets; coats cur long, vent in back, broad shoulders, strong Venetian linings. Top Coats of new shades, covert cloths, broad concave shoulders, very stylish, value \$12,00 and \$13.50, Saturday for Men's Suits and Top Conts, hand tailored. All wool fincy Scotch mixtures, fancy worsteds, black thibets and homespuns. Top Coats of the new tan and gray effects, in covert cloth, all hand failored serge and Venetian

sian and Eton Sailor suits, all wool fancy cheviots, serges and mixtures, all beautifully made and trimmed, value \$5.00. Saturday for

value \$5.00. Saturday for...... Boys' Spring Reefers and Top Coats, ages 3 to 16 years, all wool covert cloths, intan and gray shades, very large variety, value \$4.50. Saturday for.... 2.98 Boys' School Suits, ages 8 to 16 years, fancy mixed Spring wearing, in a large assortment, at \$2.50, 1.50

Delatour Chocolates.

Delatour Chocolates indbonbons; tryapound, they are delicious - no other so good.

desirable shades.

Women's

Kid Gloves. Handkerchiefs. Women's Kid Gloves, Women's Handkerchiefs and black stitching, all stifched, embroidered and lace trimmed.

Women's

Fine Waists.

98c Value 71/2c yd.; To-morrow,

Ap on Ginghams, 3.690 yards pretty

Women's Fine Shoes.

Figured

4,500 yards, 27 inch, fancy figured,

ered patterns, will wash well. None

Women's Shoes, good quality vict kid soft smooth stock, close extension

Coin Purses, for women and men, in calf, seal and alligator leathers, the kind that is very handy to carry 25c.

Shopping Bags, finely woven net, black and brown, very handy to carry 25c.

H nd Bags, seal grain leather, Venna handle, inside purse, gilt, gun metal or leather covered frames, value 48c.

Folding Drink ng Cups, in leather cases, just what you ought to have wen you are travelling, value 39c 19c.

Stamps FREE

For Everybody: : And Bargains. KEEP IN MIND THE FACT that you will find here complete, regular stocks of everything that can possibly be wanted-and that Loeser regular prices are the lowest anywhere for equal grades. To-day's word is of several large groups that we can sell for sharply under even our regular prices-Hosiery and Underwear that make very real bargains. They are seasonable. They are good. It 50c. and 75c. Stockings at 35c.; Men's Underwear.

Women's Underwear. 20c. Undervests at 121/2c. Swiss ribbed fine cotton Vests; also

saved a third to half of the usual prices.

extra sizes; low neck, sleeyeless. 25c. and 35c. Undervests at 19c. neck, sleeveless, lace trimmed and high neck, short sleeves.

is a helpful sale:

Vests, low neck, sleeveless, plain top \$1 Undervests at 69c.

Fine Swiss ribbed silk mixed Vests, plain and with hand-crocheted tops. Children's Underwear. 20c. Undervests at 121/c.

50c. Underwear at 29c.

Fine gauged cotton Shirts and Draw-ers. The Shirts have silk fronts. Drawers have fine pearl buttons and with embroidered insteps; all have deep gussets; also fine balbriggan spliced heels and toes. Shirts and Drawers, the Drawers have Swiss ribbed liste thread Vests, low the famous double hitycle seats. Trifling mill imperfections, which in most plain; also ribbed shaped cotton Vests. cases are hardly noticeable, account for Fast black ribbed cotton Stockings; this low price.

50c. and 75c. Undervests at 39c. \$1 and \$1.25 Underwear at 59c. Imported Swiss ribbed fine lisle Fine light-weight natural merino Shirts and Drawers, splendidly made thread Stockings; spliced heels and mill imperfections we are able to sell them for almost half price.

Women's Hosiery. 25c. and 35c. Stockings 19c.

3 Pairs for \$1. Fast black gauze lisle, fast black medium liste, fast black and colored liste,

Children's Hosiery. 20c. Stockings at 12 1/2 c.

Men's Hosiery.

20c. and 25c. Socks at 1216c. Fast black cotton, and black cotton Fast black cotton, fast black gauze with embroidered insteps; all have lisle, fast black cotton, with unbleach-spliced heels and toes. 20c. Undervests at 12%c.

Fine Swiss ribbed cotton Vests, plain and lace trimmed.

ed split feet, fast black lisle and cotSucoud Floor.

All Other Advertised Goods on the Main Floor.

Street Suits.

These are lived with good satin and there are two pretty models.

Model 1—Tight fitting: fly front; velocit collar; trimined with 6 straps; full theyer; findshed at hand with 5 straps.

Model 2—Half-Stted back; double-

Furniture and Carpets

Specials in These Busy Sections. \$1.25 Chair, Like Cut, 89c. 75c Feather Pillows, 39c

Splendid grade feathers; A. C. A. tick; full eight: size 20x28 inches; extraordinary values; \$5 Washstand, Like Cut, 3.15 Made of golden oak, highly polished; owel rack; large drawer and double door closed; brass handles; reduced 3.15 for this special sale to, each....

\$25 Axminster Rugs, 19.25 Double Axminster; size 9x12; many designs and color-ngs; last days of these rugs at this price; 19.25

\$1.45 Stair Runners, 75c. Axminster Steir Runners; beautiful motiled 75c 55c Cork Linoleum, 34c Guaranteed cork and enamelled top; less price than it can be bought for elsewhere; this sale only.

\$1.50 Black Sateen 79c

Children's 19c to 35c Gauze Cotton Vests

\$2.50 Oxford Ties 1.69 Patent leather, gun metal and glace kid; English welt and turned sole; also vici, tan kid; widths C to E; sizes 3 to 7.

White Silk Evening Fans 25c Both spangled and hand painted; lace edged or plain; remarkably pretty patterns.

Made with pretty cigar bands on 1/2-inch glass plate with felt back; ust the thing for an ash receive or pin tray; 3 plates for 25c.

Confirmation Suits, 3 pieces, with vests and short trousers, 12 to 16 years, 4.98 to 5.95
Confirmation Suits, with long pants, blue and black; large variety 7.50 to 10.00
Novelty Suits, Russian Blouse and Sailor Styles, 21, to 10 years; 1,000 suits, 2.98, 3.98, 4.98

2.98, 3.98, 4.98

Suits with Vests, serges, days with Vests, serges, clays and pretty mittures, 12 to 16 years, 4.98 to 5.95
Long Pants, 12 to 16 years, 4.98 to 5.95
Long Pants, 12 to 16 years, 4.98 to 5.95
Long Pants, 15 to 32 waits measure, pretty patterns, from our banks, 15 to 32 waits measure, pretty patterns, from years; 1,000 suits, 15 to 10 years; 1,000 suits, 15 to 10 years; 1,000 suits, 15 to 10 years, 1,000 years,

Nutritious Foods at Low Prices.

1,200 New Straw Hats 49c for Women, each, Six of the most popular shapes; are bargain for an early Spring Made with deep accordion plaiting and finished with nare rume. Worth double to-morrow's price.

15c

Women's 65c. Storm Rubbers. 49c Misses' 60c. Rolled-edge Storm Rubbers. 49c

In cardinal, reseda, gray, Goba-lin, brown, castor, hello, navy, royal and black.,

25c Cigar Band 9c

75c Braced Curtain 48c Stretcher Two vards wide by 4 yards long; made with non-sagging centre

These have heavy rolled gold mounting; some with fancy stones; others plain. 25c Cotton Ribbed 19c Knee lengths with deep lace french band; sizes 4, 5 and 6; care-

\$1.29 Cross Stripe 980 Made in all colors, with fringe; 3 yards long by 42 inohes wide; ex-cellent qualities and suitable for homes in summer time.

1.79 All-Linen Damask 1.29 Silver bleach; soft finish; size 8x10, in six choice designs; superior

\$2.00 Fancy Mantel or 79c Embroidered sateen, with Renaissance insertion; in blue, old rose, cream or red.

Val. 40c lb.; 29c Per pair 75c Value 1216c; To-morrow 3c Petroleum jars, very useful and extensively used by plated pearl and oxide ed. the kind that ing from hurns, sunburn, etc. 2c Value 25c set; To-morrow, Florida Water, very good quality, used and well liked by many people, put up in 6 ounce boitles, per bottle Brooches, newest styles, gold plated, the regular 19c ones, Saturday for

5 oz. jar,

Violet Ammonia, perfumed, very tine for use in the bath, used extensively by many people, 8 ounce botte.

Tooth Powder, Dr. Rose's, the name tells the quality, put up in screw top

Women's

Very Pretty

wear this season.

consist of 30 Green Stamps, good in any Brooklyn book already started or that you may start this week; 10 Green Stamps free to start a new book and 10 Dividend Stamps Free to start a new Dividend Stamp collection.

Women's Glit Belts, another lot just soles, medium heels, patent leather tips, secured; gold linsel, with flower patent round toes, lace sizes 4 to 8, and harness buckle, very popular to Value \$2.00; To-morrow, 19c Children's Shoes, in patent leather,

cloth top, button, hand turned, spring

Why mot Telephone? Rates are low. NEW YORK TELEPHONE CO. 15 Day Street